



Shubhangi

PROMOTED

Here's How This Brand Has Been Choosing Good & Empowering Women Since 25 Years!

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What Makes It Awesome

When you think about any kitchen solution - from chopping veggies in no time to keeping your food fresh throughout the day, there's one brand that really stands out, right? One of the most trusted and loved brands in India, Tupperware, is now a household name and is celebrating its silver jubilee with the latest Women's Day campaign, '#25YearsOfChoosingGood'. We're stoked that the brand is paying tribute to all its loyal and ardent followers!

Not only is Tupperware's 100% women sales force pleasantly surprising us with unique and heartwarming stories of women empowerment in the years gone past, it is also promising to continue doing so in the future. Love the brand even more? Keep reading!

By acknowledging and rewarding the work of multi-taskers who wear multiple hats of being mothers, homemakers and independent businesswomen, the brand is providing opportunities and the right tools to channelise their spirit in the right direction! In doing so, the brand has not only given us something unique and personal but has also empowered 1.5 million women in India alone by helping them gain financial independence and loads of confidence. So next time, if you receive a unique purchase link from any of their direct sellers over social media, remember that every purchase you make using the link adds to their personal commissions! More power to Tupperware for enriching so many lives!